

# Seminar Invitation

# AVNET<sup>®</sup> SILICA

## REGISTRATION

[online](#)

## IoT – INTERNET OF THINGS

### GUIDING TODAY'S IDEAS INTO TOMORROW'S TECHNOLOGY

With Avnet Silica's supplier portfolio and expertise, you can get your product development fit for the future – with the Internet of Things. Find out how to add sensors, MCUs and communication modules to your products and connect them over the internet. You'll future-proof your products and benefit from strong demand in a wider market.

#### Agenda

- **1:30pm** Avnet Silica introduction  
Connected ecosystem for startups and IoT projects  
Success stories
- **Coffee break**
- **2:30pm** **Markets & Applications within IoT**  
When did it all start?  
How can you benefit?  
**Digital Transformation**  
Hype or need?  
**Cloud**  
The sky's is the limit!  
**Security in Connected Systems**  
Threats and how to block them!  
**Communication**  
Keeping business moving!  
**Visible Things – IoT Reference Platform**  
Avnet Silica's Edge2Enterprise platform
- **Coffee break**
- **3:45pm** Local IoT company builder:  
"NBT" Next Big Thing
- **4:15pm** Live demos and Hands-On training at the demo desk

ARKESSA

intel Authorized Distributor

maxim integrated..

Microsoft

NORDIC SEMICONDUCTOR

NXP

ON Semiconductor

QUECTEL Wireless Module Expert

RENESAS

ST life.augmented

#### DATE & VENUE

September 8, 2017  
1:30pm - 5pm

Hauptstadtrepräsentanz (HSR)  
Deutsche Telekom,  
Französische Straße 33 a-c  
D-10117 Berlin